

**MARCJAY
PASCUAL**

**GRAPHIC
DESIGN**

PORTFOLIO

The background image shows the exterior of a building with a purple textured facade and white upper sections. The word "Gymnasium" is written in a gold-colored serif font on the purple wall. There are windows with dark frames and a set of concrete steps leading to a glass entrance. A tree is visible on the left side of the frame.

San Francisco State University Intramural Sports

This was a project I did for the Campus Recreation Department at San Francisco State University. The goal was to design visuals for their up coming Intramural Season, and targeted current, as well as incoming students. The deliverables consisted of poster designs, pamphlets and a design for their championship t-shirt.

Corbel

ABCDEFGH

IJKLMNOP

QRSTUVW

XYZ

BEBAS

ABCDEFGH

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XYZ

#463077

#C99700

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#FFFFFF



FIND YOUR TEAM



BASKETBALL

DIVISIONS
 Men's A Co-Ed A
 Men's B Co-Ed B
 Men's C Co-Ed C

GAME DAYS
 Saturday & Sunday Nights

GAME LOCATIONS
 Gym 108 & Gym 147

LEAGUE STARTS
 Week of September 23, 2013



TENNIS

DIVISIONS
 Co-Ed A
 Co-Ed B

GAME DAYS
 Thursday Afternoons

GAME LOCATIONS
 Tennis Courts
 (Lake Merced & Winston)

LEAGUE STARTS
 Week of September 23, 2013



VOLLEYBALL

DIVISIONS
 Co-Ed A
 Co-Ed B
 Co-Ed C

GAME DAYS
 Sunday Nights

GAME LOCATIONS
 Gym 147

LEAGUE STARTS
 Week of September 23, 2013



INDOOR SOCCER

DIVISIONS
 Men's A Co-Ed A
 Men's B Co-Ed B
 Co-Ed C

GAME DAYS
 Monday & Sunday Nights

GAME LOCATIONS
 Gym 108 & Gym 147

LEAGUE STARTS
 Week of September 23, 2013

INTRAMURAL SPORTS SFSU

Make your team in four easy steps.



STEP 1
 Find a group of friends and make a team.

If you don't have enough members for teams, or you are looking for a team to join, continue through the steps and choose from our free agent pool, or become a free agent.



STEP 2
 Go to the Campus Map, sign at office, and locate the team and facility from PDF.

<http://www.sfsu.edu/inter-sport/intramuralagentservices.html>



STEP 3
 Print out the required PDF, fill them out and turn them in to the Student Services Building room 309 (309-309).



STEP 4
 After you turn in the required forms, sign up, log in, and create or join a team at [MSports.com](http://msports.com).

MSports is a great way to make new friends and meet fun, funny, able, receive and Championship T-shirt! So we hope to see you out there!




ARE YOU IN?



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ISLANDBOYS BASKETBALL TEAM

For this project I was approached by a recreation league basketball team to design their logo and jerseys. The client came to me with the idea of involving a hawaiian warrior and a color scheme similar to the old school Seattle Sonics Basketball Team. I enjoyed working on this project so much that I also designed t-shirts, sweaters and hat mock-ups, along with an alternate colored logo.

TYPEFACE & COLORS

MODIFIED

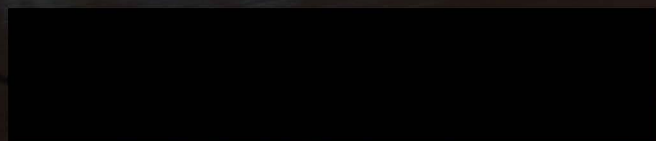
FOLIO BOLD CONDENSED BT



00A54D



FFCE0A



000000



A97C50 (ALT)



LOGO & WORDMARK

MAIN



ISLANDBOYS

ALTERNATE



ISLANDBOYS

JERSEY MOCK-UPS

HOME



AWAY



APPAREL





PREMIER VOLLEYBALL CLUB

THIS PROJECT WAS FOR A START UP CLUB VOLLEYBALL TEAM IN CALABASAS, CALIFORNIA CALLED PREMIER VOLLEYBALL CLUB. I WAS TASKED WITH DESIGNING A LOGO THAT WAS CLEAN, EYE-CATCHING AND STRONG THAT ALSO EXPRESSED A SENSE OF EXCELLENCE AND PRESTIGE, HENCE THE NAME PREMIER VOLLEYBALL CLUB. IN ADDITION TO A LOGO, THE CLIENT ALSO WANTED MOCK-UPS OF SHIRTS, SWEATERS AND GYM BAGS.

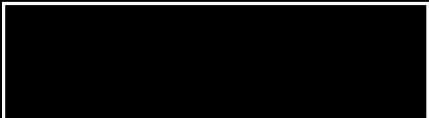
TYPEFACE & COLOR

MODIFIED
NFL SAN DIEGO CHARGERS

 # ED1C24

 # 00AEEF

 # CDCFCE

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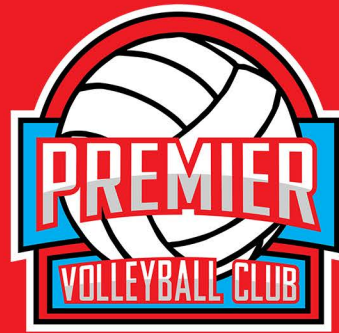
 # FFFFFFFF



LOGO & WORDMARK



APPAREL



FLG Psyche Hardwell Promo

This is a promotional contest poster and square postcard flyer that I designed as a preliminary screening for an interview with a social and digital marketing company called FLG Psyche.



THE
EMERSON
THEATRE
APRIL 17 @ 10:30
EDM EVENT FEATURING
Hardwell
OPENING BY
SPENCER & HILL
SPONSORED BY
GREY GOOSE
TICKET PRICES GO UP
A WEEK BEFORE THE SHOW.
GET YOURS NOW!
WWW.EMERSONTHEATRE.COM
7080 HOLLYWOOD BLVD LOS ANGELES 90028

   /EMERSONTHEATRE



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ENTER
TO WIN!

2

WIN 2
MP ALL-ACCESS PASSES

EDM EVENT @
THE EMERSON THEATRE
APRIL 17
WWW.EMERSONTHEATRE.COM

